

## CTT Pilot Project Evaluation Plan

	Evaluation
a) Better assist businesses...	
<ul style="list-style-type: none"> <li>online mapping capabilities for business, real estate and land information directories</li> </ul>	Extent to which mapping functions are developed On going feedback from project task group & final assessment of usefulness etc Weblog activity tracking to show search patterns after CLS is available to public Community meeting feedback
<ul style="list-style-type: none"> <li>online business directory survey information forms</li> </ul>	Extent to which these are developed Feedback from task group Use of forms for information updates once CLS is available to CTT members and/or public
b) Improved methods ... <ul style="list-style-type: none"> <li>enhancing web delivery of surveying practices using LoopNet</li> </ul>	Extent to which this is developed Feedback from task group members and final assessment
c) Enhanced learning and interactivity ... <ul style="list-style-type: none"> <li>Community Profile enhancement</li> </ul>	Extent to which this is developed Feedback from task group members and final assessment Weblog activity tracking to show search patterns after CLS is available to the public Community meeting feedback
d) Forward seeking ... <ul style="list-style-type: none"> <li>Drawing information from other community information stakeholders/owners and sharing information</li> </ul>	Extent to which this is developed Partnerships developed/identified Feedback from task group and final assessment Community meeting feedback

The applications undertaken will depend on partner priorities and application feasibility in the project's timeline. This will be assessed throughout the project.

Evaluation will be done by:

- Tracking quick feedback questions and feedback.
- Case history including interviews with key project contact (Thom and others as needed) will be maintained throughout project .
- Weblog tracking – retroactive to summer 2001 if possible and will continue until summer 2004 – focus will be on changes in traffic patterns particularly for pages/content presented through CLS.
- Followup survey/interview/meeting with task group members to assess project process and outcomes.
- Community meeting – may include a broader range of community participants beyond CTT to present CLSs and get general feedback.