

# Review of WRAC content & search needs - WIN Site

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## Initial search table

-Name good

-Change city to **Location** then have separate search charts for city and township and under township list municipalities

-Change profession to **Specialty**.

In first search table I would reverse the order of the three search cues so that Specialty, then location and lastly, name are listed.

It would also be valuable to have a search feature by postal code to identify people, organizations, spaces in a common geographic area.

Popular search themes may also include - open houses, shows, art tours, events by date.

## Cultural Directory Section

Common themes were identified for the 10 different areas; these include:

- Organizations should be grouped or identified for ease of search as Federal (F), Provincial (P) and Municipal (M) in jurisdiction.

- Identify specialty of individuals, groups and organizations to ease searches. Have a drop down table with search terms.

Example Dance - type

Festivals and Events – type

- Be able to search on who is involved in what event, festival, school, show etc.
- Identify and search on schools, studios, teachers, courses etc.
- Be able to identify and search on membership, qualifications and certifications.
- Identify individuals, groups, organizations etc that volunteer time and or participate in fund raising initiatives.

**While the following points are related to the section Festivals /Events they have broader value.**

- Identify shows, events, tours etc. that are major tourist attractions, are region wide or limited to a city or local.
- Search on basic contact information.
- Search on dates of events, festivals etc.
- Search on hours and admission details for festival/ events, open houses etc..
- Search on events etc that can handle bus tours and large groups.
- Search for festivals, events that involve artists or performers preferably be specialty.
- Identify and search on audition / submission / calls for participation and process for do so.
- Search on where festivals and events are held by postal code or preferable location name.
- Search on sponsors and funders
- Search on those involving volunteers.
- Search on staff positions in particular educators, co-ordinators, project managers etc.
- Search on smaller initiatives such as programs, workshops, meetings of guilds or special interest groups.
- Search on available awards, funders, sponsors etc.

**The following points are related to the Resource section but again hold broader value with the ability to identify and search on:**

- suppliers.
- Philanthropic organizations
- Community groups and what they do how they are involved
- Studios and galleries, show spaces, performance spaces
- Professional education, accreditation agencies.
- Projects that are relevant, example down town mural program
- Special collections
- Municipal contacts
- Consultants, educators, producers, project managers and coordinators, event planners
- Schools and programmes
- Coalitions and or special interest groups of artists and performers