

WRAC Site Review
Wednesday July 17, 2002

Press Package Application

Currently only a press release, date and associated contact information is included.

The listing only includes the sample press releases. Is a Listing like this useful?

What data should be stored in a press package?

How would the press package data be collected?

Would the press release be sent (emailed) to WRAC?

What data type should the press release be (html, doc, pdf)?

What other types of information may be provided?

How would this additional data be collected?

Would the data be a set of files or references to data stored elsewhere (e.g. could the data link to an artist's profile)?

If the data were an organization, could the organization have a profile?

How do you envision the use of the press package?

Who would search it?

What would they want to search on (e.g. artist's name or venue or ...?)

Should the "package" be downloadable?

Please include any other comments you have about the Press Package.