WRAC Site Review
Wednesday August 21, 2002

Changes

1. Learning Space Home Page – Does "arts" not include music, literary etc. If not, what title would you give the learning space.

A. Issue is not the wording but the image. A "painter" is included in the image but it is not obvious that there are additional arts-related images.

2. Opening page
  Logo changed
  Text changed - WRAC should provide the text that describes the site
    - part of site administration
A. WRAC may provide additional text.

3. Cultural Directory
  Categories:
  Festivals – where does the data come from?
  A. Not in the cultural directory
  Heritage – museums and what else? Where does the data come from?
  A. Not in the cultural directory
  Visual Arts – should there be sub-categories as well as visual arts (e.g. fibre arts)
  A. Reorganize the categories to reflect the existing cultural directory. Martin will forward the URL for the 2001 directory that no longer appears on their site.
  Comment on the formatting changes
  A. Specialization should be added to the listing. Otherwise listing is OK

  Should organizations and individuals be separated?
  A. No. The individuals and organizations should be intermixed and should be ordered by name (not OrgType).

4. Arts Space Inventory
  Changed the title but nothing else
  Waiting for new database
  A. Lisa Kohlmeier will send a sample database as soon as it is available.

5. Artists Profiles
  Added brief introduction
  Changed the formatting
  A. Formatting looks good. Should add a date to the profile article description.
  Organizational profiles not yet added
  A. Rename the section to Profiles and then Organization profiles can be added similar to the individual profiles.

6. Press Room
        Changed the title
        Changed the format
        Additional fields
        Added search
        A. Formatting and fields are OK.

        What data should be stored in a press room?
        A. Current information is OK. Longterm would like to add links to background stories, photos, sound etc.

        How would the press roomdata be collected?
            Would the press release be sent (emailed) to WRAC?
        A. Hope to retrain contacts to submit their press releases online

        What data type should the press release be (html, doc, pdf)?
        A. Should be HTML. WRAC will ensure that they are provided in HTML.

        What other types of information may be provided?
        A. As mentioned above would like to add graphics, sound bites but size an issue. Might add a field that specifies "photos available on request".

        How would this additional data be collected?
        A. The organization would have to submit the data.

        Would the data be a set of files or references to data stored elsewhere (e.g. could the data link to an artist's profile)?
        A. It would be great to have all kinds of links in the press release. WRAC would add these as appropriate.

        If the data were an organization, could the organization have a profile?
        A. Yes organization profiles may be added as described in question 5. above

        How do you envision the use of the press room?
        Who would search it?
        A. Press room would be used by people working in the field.

        What would they want to search on (e.g. artist's name or venue or …?)
        A. Search on Organization

        Should the "package" be downloadable?
        A. Just save from the Web page.

7. Other Comments (Jane)
Popular search themes open houses, shows, art tours, events by date – where would the data come from?

A. Not included in the current data

Organizations should be grouped as Federal, Provincial, Municipal – data not part of cultural directory.
A. Decided not to include this data in the directory.

Festivals/Events and resources asking to search on info perhaps not stored in the database.
A. Not included in the database.

Do we need a "keyword search"?
A. Could be useful.

If yes, what data should be searched?
A. Search names, organizations, studio space etc. so would go across all of the applications.